



MONTGOMERY ART ASSOCIATION

Prospectus

“Pattern, Form and Texture”

Show date: October 2-28, 2023.

Location: Kensington Park Library, 4201 Knowles Ave., Kensington, MD 20895

Eligible Media: Oil, acrylic, watercolor, mixed media, pastel, encaustic, hand-pulled prints, drawings/ink, and 3D work. Photography and giclee prints are not included.

Size: Artwork for this exhibit should be small/medium size. Wall-hung works must be smaller than 28x30" framed. Weight limit 15 lbs. 3D works should be sized no larger than 15" H x 10" W x 8" D.

Requirements: Entries submitted must be the original work of the artist. The hand of the artist must be visible and dominant in constructing fine artwork. Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and are clearly described in the media description. All artwork exhibited must be family-friendly nature. MAA or Kensington Park Library reserves the right to refuse the display of any artwork it deems incompatible with the nature and environment of the Kensington Park Library.

Key Dates

- Register:
September 5-18
- Drop off:
October 2 10am-Noon
- Show date:
October 2-28
- Pick-Up:
October 30 10am-Noon

3-D Works: There is one display case in the library where 3D art can be displayed. Type of work could include jewelry, ceramics, glass, and small art. The round case has adjustable shelves for display of a few tall pieces. Max 15" for this shelf space.

Number of pieces allowed: One entry per member.

Registration Open: September 5 -18, 2023 at 11:59 pm ET. Earlier, if show capacity is reached.

Entry fee: \$10 non-refundable

Art Drop off & Pick-Up: If you are unable to meet either of the drop off or pick-up times, we suggest posting a message to our private [MAAFacebook](#) group to ask for help from fellow show participants. The library will not store any artwork left in the library after 12pm on October 30. Or reach out to the show manager for assistance. Cecelia M. Laurendeau cmlaurendeau@gmail.com

Sales: Artwork for sale is optional. Labels will not have prices but will include your email address for direct inquiries. Artist receives 100% of the sale price and is responsible for collecting and reporting sales and filing taxes. Sold art must remain until the end of the show. Buyers are to collect art on pick-up day or the artist can pick up on their behalf and arrange for delivery.

How to Register: Go to [Register for Art Show at Kensington Library “Pattern Form and Texture”](#) log in with your email address and password. You will be asked to complete the following:

- Artwork title using title case (example: River View)
- Media
- Price/value of the work
- Your email address, in case a viewer wishes to inquire about a purchase.
- Framed size
- Artwork image:
 - Your image should be of just the artwork – no frame, matting, or watermarks.
 - Ensure the image is cleanly cropped – we should not see your table, wall, or anything but the artwork.
 - Images should be at least 2000 pixels on one side.
 - Image file should follow this naming convention: **KPL_last name_title (example: KPL_Walsh_brooksideinfall)**. It doesn't matter if you use lowercase or capital letters in the file name, **please use the underscore character not spaces.**
- **Volunteering:** We are seeking several volunteers to assist us in the production of this show. Indicate on your registration form if you are available for:
 - **Check-in:** One member to work during drop off on October 2 from 10am to 12pm
 - **Curation & Hanging:** Two members to curate, hang and label the work on October 2 starting at 11:30am.
 - **Pick Up:** One member to oversee on October 30 from 10am to 12pm. All artworks must be picked up by the artist.
 - **Publicity:** Two or three members are needed to assist with promotional work, including writing a blog post, making a short video, or submitting the show to local calendar websites and media outlets.

MAA Requirements for Gallery Presentation

Framing & Hanging: All works must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames if the canvas is gallery-wrapped – use the link below to see more on gallery-wrapped work. No wet canvases, saw-toothed hangers, or flimsy framing. Works larger than 20”x28” if not pastels should be glazed with plexiglass or an equivalent. Refer to [Additional Framing & Wiring Guidance](#)

Label: Affix label on back or underside of your work with your name, phone number, and title.

Affirmation

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of my work on the registration form, I agree to allow the Montgomery Art Association and the Kensington Park Library (“venue”) to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA or the venue responsible for copyright infringements of the image of my artwork. I also understand that care will be taken by volunteers and personnel in handling, hanging, and securing artwork for the show. However, neither MAA nor the venue will be held responsible for any loss or damage, and I understand that I am well advised to have my own insurance.

Questions: Email show manager Cecelia M. Laurendeau cmlaurendeau@gmail.com