



Prospectus: 10x10 Show & Sale

A new show, just in time for the winter holidays! Building upon our partnership with the Bender Jewish Community Center of Greater Washington, this exhibit will provide an opportunity for patrons to purchase affordable original art and framed photography for Hanukkah (November 28-December 6), Christmas (December 25), and Kwanzaa (December 26-January 1). All works will be 10x10" square and priced at \$100.

Show dates: In person October 17-November 14, and online, October 17-December 31

Location: Goldman Art Gallery at the Bender JCC, 5125 Montrose Rd. in Rockville, MD. And online at montgomeryart.org.

About the Goldman Art Gallery: Focusing on meaningful, inclusive exhibits depicting experiences, identity, and culture, the Goldman Gallery is a warm and welcoming space. It is in the Bender JCC building, which is home to dozens of classes and activities each week. Daily foot traffic is robust. [Learn more](#)

Media eligible for exhibition: Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums, photography, and 3D works that can easily be wired with picture hooks and hung on a wall.

Subject: Artist's choice. There is no theme for this show. The gallery asks that we please avoid nudes.

Number of pieces allowed: One work per member.

Registration dates: Registration starts Monday, September 13, 2021. It ends Friday, September 24, 2021, at 11:59 pm ET, or earlier, if show capacity of 50 pieces is reached.

Entry fee: \$5 (nonrefundable)

Key Dates

- Registration: September 13- 24 (or sooner, if capacity met)
- Drop off: October 11, 10 am-1 pm
- In-person show: October 17- November 14, online show: October 17-December 31
- Reception: October 31, 12:30-2 pm
- Pick up unsold works: November 15, 10 am-noon

Dates subject to change; participants will be kept informed via email.

How to Register

Go to <https://montgomeryart.org/event-4469157>. Log in with your email address and password. You will be asked for:

- Artwork title using title case (example: River View)
- Media
- Framed size
- 1 artwork image, following these instructions:
 - Your image should be of just the artwork – no frame, mat or watermarks.
 - Ensure the image is cleanly cropped – we should not see your table, wall or anything but the artwork.
 - Images should be at least 2000 pixels on one side.
 - The file should follow this naming convention: GG_lastname_title (example: GG_Walsh_brooksideinfall). It doesn't matter if you use lowercase or capital letters in the file name but please use the underscore character (not spaces).

Requirements

Entries: Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing fine art works. Photography is allowed. The venue has asked that we not include nudes, because the space is highly visited by families with children. MAA or the Bender JCC reserve the right to refuse to display any artwork deemed incompatible with the nature and environment of the venue.

Size: The unframed piece should measure exactly 10x10 inches. Framed, the piece can be any size between 10x10" and 20x20". Both the work and the frame must be square.

Framing & Hanging: All works, including 3D art, must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames if the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing. [Learn more](#).

Label: Securely affix a label to the back of your work with your name and title.

Sales: Entries must available for sale for the duration of October 17-December 31, 2021. (Even after the in-person show ends, the online show will continue through December 31, and your piece must remain available if it wasn't purchased at the gallery.) The gallery will handle sales and charge sales tax. The gallery will take a 35% commission.

Drop-off: Drop off is Monday, October 11, 10 am-1 pm. Please wear a face mask and follow social distancing guidelines. If you're unable to drop off at the time, we suggest posting a message on our [private Facebook group](#) to see if a fellow participant could drop off for you.

Reception: The gallery will host an artist reception on Sunday, October 31 from 12:30-2 pm. The reception will be held on a day when two concerts are taking place at the Bender JCC and we expect a nice-sized crowd. Light refreshments will be served in the outdoor courtyard adjacent to the gallery. [RSVP](#)

Pick up: Unsold works should be picked up on Monday, November 15 from 10 am-noon. Please wear a face mask and follow social distancing guidelines. If you're unable to pick up at this time, we suggest you post a message on our [private Facebook group](#) to see if a fellow participant could pick up for you.

Volunteering: We are seeking several volunteers to assist us in the production of this show. Indicate on your registration form if you are available for:

- **Check-in desk:** 4 volunteers would check in works on drop-off day.
- **Curation:** 2 members would work together to curate the works in the gallery. You will not need to hang the pieces – gallery staff will do that. You only need to arrange the works in pleasing design.
- **Photo review:** 2-3 volunteers are needed to download and check photos, add captions and conduct quality control. Tasks can be done from your home on your computer+. We will train.
- **Reception:** 2-3 volunteers to assist gallery staff with the reception.
- **Reception photographer:** 1 member to take photos for us.
- **Pickup desk:** 2-3 volunteers will check unsold works out from the gallery.

Affirmation

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of my work on the registration form, I agree to allow the Montgomery Art Association (“MAA”) and the Bender Jewish Community Center of Greater Washington Goldman Art Gallery (“venue”) to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA or the venue responsible for copyright infringements of the image of my artwork. I also understand that care will be taken by volunteers and personnel in handling, hanging and securing artwork for the show. However, neither MAA nor the venue will be held responsible for any loss or damage, and I understand that I am well advised to have my own insurance.

Questions

Email show manager Elissa Poma, MAAcommsteam@gmail.com.

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